



**School in a Bag** is an initiative run by the Piers Simon Appeal. Charity no: 1109503



## **School in a Bag (SIAB)– A Great Fundraising Initiative for Schools and Clubs**

- Does your school engage in a charity initiative each term or year?
- Would your students, parents and club members like to be involved 'hands on' in the development of their fundraising and see the exact impact that it will have?
- Is your school or club looking to link with other countries and aiming to provide innovative and creative ways of educating your students/members about world issues?

If you have answered YES to any of these questions then School in a Bag could be a great initiative for your school and your pupils.

### **School in a Bag – The Gift of Hope**

School in a Bag, run by the Piers Simon Appeal (PSA) is an initiative that delivers rucksacks full of stationery, learning resources and eating utensils to poor, orphan, vulnerable and disaster affected children worldwide. It is different from normal fundraising activities in that it provides the unique opportunity to involve children at a number of stages, from creating innovative fundraising ideas right through to packing and tracing each SchoolBag to where in the world it has been sent and who has received it.

### **What is in a typical SchoolBag?**

The contents include: 12 pencils, 10 biro pens, 12 colouring crayons, a pencil case, a 30cm ruler, a math set, 6 exercise books (line/square/plain) a LunchBox and Spork and a water bottle.

The cost to produce and ship a SchoolBag is just £15. £1500 raised = 100 SchoolBags

### **Four great factors about School in a Bag for Schools.**

1. Students get to learn about being charitable, developing their capacity to think about other children less fortunate than themselves.
2. School in a Bag can be drafted into the school curriculum.
3. The SchoolBag contents can be modified to make them country and children specific – pen friend letters can also be added by the donors.
4. Links between the donor schools and the recipient schools are a real opportunity, providing longevity and sustainability to schools receiving help.

### **Why get involved?**

As a student - can you imagine how different your own childhood would have been without these simple learning tools and resources?

As an educator - can you imagine teaching a class of 50+ children who have nothing to write with, nothing to write on and learn by trying to remember the information?

### **The benefits of School in a Bag to the recipients are massive and life changing:**

- It provides children with the OPPORTUNITY to LEARN and be TAUGHT.
- It focuses on CHILDREN – they are the world's FUTURE.
- It provides HOPE to POVERTY stricken communities.
- It assists REHABILITATION for children post DISASTER.

The need to help underprivileged and displaced children worldwide is endless. If you would like your school to get involved SIAB would love to hear from you. Thank you.

### **School in a Bag**

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